

Electricity Progress Brochure (extract) (Hydro Electric Department, date unknown)

Do You Know that Electricity

WILL

Cut Chaff
Churn Butter
Pulp Feed
Separate Cream
Shear Sheep
Milk Cows
Pump any Fluid
Saw Wood
Work any Machine

Cheaper
Better
Quicker than anything you have ?

IT WILL

Wash Clothes
Wash Dishes
Heat Water
Cook Food
Make Toast
Iron Clothes
Warm Rooms
Sweep Floors
Run a Sewing Machine

Would this please your wife ?

IT IS

Cheap	Smokeless
Convenient	Silent
Reliable	Safe

For One Penny

You can

Light a 32 c.p. lamp for $3\frac{1}{3}$ hours, or
Light a 50 c.p. lamp for $2\frac{1}{4}$ hours, or
Use an electric iron for $1\frac{1}{4}$ hours, or
Cut 4cwt. of chaff, or
Churn 50lb. of butter, or
Separate 104 galls. of cream, or
Milk 20 cows

Would this pay you ?

YOU CAN HAVE

Instantaneous light at any time
Your water tanks always full automatically
Continuous supply of hot water at all times
Any convenience of an up-to-date factory on your farm
Any convenience of a mansion in your home

THINK !

How long does it take to start your engine ? An electric motor starts in 5 seconds
How long does it take to find matches and light a lamp ? An electric lamp is instantaneous
How long do you spend in filling lamps and cleaning them ? An electric lamp has nothing to fill, and can't make soot
How long do you spend in looking after your engine, and in filling the tanks ? An electric motor requires 10 minutes a week

ELECTRIC MOTORS run for half the cost of running petrol engines

That ELECTRICAL QUESTION you have—ASK US !