

# Electricity Progress Brochure (extract) (Hydro Electric Department, date unknown)

## Do You Know that Electricity

### WILL

Cut Chaff  
Churn Butter  
Pulp Feed  
Separate Cream  
Shear Sheep  
Milk Cows  
Pump any Fluid  
Saw Wood  
Work any Machine

Cheaper  
Better  
Quicker than anything you have ?

### IT WILL

Wash Clothes  
Wash Dishes  
Heat Water  
Cook Food  
Make Toast  
Iron Clothes  
Warm Rooms  
Sweep Floors  
Run a Sewing Machine  
Would this please your wife?

### IT IS

Cheap	Smokeless
Convenient	Silent
Reliable	Safe

## For One Penny

### You can

Light a 32 c.p. lamp for  $3\frac{1}{3}$  hours, or  
Light a 50 c.p. lamp for  $2\frac{1}{4}$  hours, or  
Use an electric iron for  $1\frac{1}{4}$  hours, or  
Cut 4cwt. of chaff, or  
Churn 50lb. of butter, or  
Separate 104 galls. of cream, or  
Milk 20 cows

Would this pay you ?

### YOU CAN HAVE

Instantaneous light at any time  
Your water tanks always full automatically  
Continuous supply of hot water at all times  
Any convenience of an up-to-date factory on your farm  
Any convenience of a mansion in your home

### THINK !

**How long** does it take to start your engine ? An electric motor starts in 5 seconds  
**How long** does it take to find matches and light a lamp ? An electric lamp is instantaneous  
**How long** do you spend in filling lamps and cleaning them ? An electric lamp has nothing to fill, and can't make soot  
**How long** do you spend in looking after your engine, and in filling the tanks ? An electric motor requires 10 minutes a week

**ELECTRIC MOTORS** run for half the cost of running petrol engines

*That ELECTRICAL QUESTION you have—ASK US !*